

## Electronic Acknowledgement Receipt

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|---|--|
| <b>EFS ID:</b>                              | 2952753  |
| <b>Application Number:</b>                  | 10767242   |
| <b>International Application Number:</b>    |  |
| <b>Confirmation Number:</b>                 | 4775   |
| <b>Title of Invention:</b>                  | Systems and methods for selecting advertisements to be provided to users via a communication network |
| <b>First Named Inventor/Applicant Name:</b> | William A. Margiloff   |
| <b>Customer Number:</b>                     | 28062  |
| <b>Filer:</b>                               | Patrick Buckley/Edith Martin   |
| <b>Filer Authorized By:</b>                 | Patrick Buckley  |
| <b>Attorney Docket Number:</b>              | E03.003/U  |
| <b>Receipt Date:</b>                        | 05-MAR-2008  |
| <b>Filing Date:</b>                         | 29-JAN-2004  |
| <b>Time Stamp:</b>                          | 14:40:40   |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)  |

### Payment information:

|  |                   |
|--|-------------------|
| Submitted with Payment                   | yes               |
| Payment Type                             | Credit Card       |
| Payment was successfully received in RAM | \$230             |
| RAM confirmation Number                  | 11                |
| Deposit Account                          | 501852            |
| Authorized User                          | BUCKLEY,PATRICK J |

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:

Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)

**File Listing:**

| Document Number | Document Description                     | File Name   | File Size(Bytes) /Message Digest         | Multi Part /.zip | Pages (if appl.) |
|-----------------|--|---|--|------------------|------------------|
| 1               | Response to Election / Restriction Filed | E03003U_Response_to_RestrictionRequirement_12-14-07.pdf | 65901                                    | no               | 1                |
|                 |  |   | 3e858558848cf87153a9a2d9b59a5d4b0722503b |                  |                  |

**Warnings:****Information:**

|   |                   |                                   |  |    |   |
|---|-------------------|-----------------------------------|--|----|---|
| 2 | Extension of Time | E03003U_2MO_Extension_of_Time.pdf | 265760                                   | no | 1 |
|   |                   |                                   | 6ee0d2d472f82f47c5ceb55f73eff00183c287ff |    |   |

**Warnings:****Information:**

|   |                               |  |  |    |   |
|---|-------------------------------|--|--|----|---|
| 3 | Miscellaneous Incoming Letter | E03003U_ResponseTransmittal_to_RR_12-14-07.pdf | 77025                                    | no | 2 |
|   |                               |  | eea842bc806dde9406311ba6bac17bf996ae0b76 |    |   |

**Warnings:****Information:**

|   |                        |              |  |    |   |
|---|------------------------|--------------|--|----|---|
| 4 | Fee Worksheet (PTO-06) | fee-info.pdf | 8195                                     | no | 2 |
|   |                        |              | 982b09b0e8fa8a5f299962b18281c9fc8ad7fec8 |    |   |

**Warnings:****Information:**

|                              |  |  |        |  |  |
|------------------------------|--|--|--------|--|--|
| Total Files Size (in bytes): |  |  | 416881 |  |  |
|------------------------------|--|--|--------|--|--|

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.